



SHINE DANCE FESTIVAL SCHOLARSHIP EXCHANGE

Dear Friend,

SHINE DANCE FESTIVAL, now in its 7th inspiring season, is offering opportunities for direct promotion to your target market in exchange for scholarships to your workshops, conventions and training programs. In addition to traditional program ads, we offer creative solutions for making an impact on dancers, teachers, studio owners and dance enthusiasts including:

- ★ **Inserts/ Coupons in teachers' packages**
- ★ **Flyer displays in lobby**
- ★ **Web Links**
- ★ **Integration into social media campaigns & e-blasts**
- ★ **Opportunities to present Workshops & Seminars**
- ★ **Performances & Demonstrations onsite at our events**
- ★ **Inclusion of promotional material in our annual registration packages**
- ★ **Program Advertisements**

Our competition programs are professionally designed and printed and are distributed to hundreds of dance instructors and studio owners, and to thousands of dancers from across BC and Alberta each season. Our events are well established and recognized for being organized, professionally run and for promoting and upholding the highest standards in the industry.

Scholarships are awarded to dancers selected by our industry professional adjudicators as per your candidate description (scholarships offered may be conditional based on a successful audition). Please note that we only accept full tuition scholarships.

Please see the attached sheet for a list of promotional opportunities or feel free to contact us to discuss innovative ways for getting maximum exposure at Shine Dance Festival events.

For more information on our events visit us online: www.ShineDanceFestival.com

We look forward to hearing from you by December 1st, 2011 to discuss promoting your events at ours.

Best,
Tamara Thompson Levi
Director, All That Jazz Enterprises Inc.

Contact Us Today!

1-877-922-8987/ tamara@all-that-jazz.com



SHINE DANCE FESTIVAL ADVERTISING PACKAGES

SCHOLARSHIP EXCHANGE

Total Value of Scholarships contributed - up to \$749.00

- ¼ page program ad in all SHINE DANCE FESTIVAL Programs
- Web Link

Total Value of Scholarships contributed - \$750 - \$1249

- ½ page program ad in all SHINE DANCE FESTIVAL Programs
- Web Link

Total Value of Scholarships contributed - \$1250 - \$2499

- Full Page program ad in all SHINE DANCE FESTIVAL Programs
- Your logo on our flyers, registration packages & website
- Web Link

Total Value of Scholarships contributed - \$2500 and up

- Full-page program ad in all SHINE DANCE FESTIVAL Programs
- Your logo on our flyers, registration packages & websites
- Web Link

Customized Packages

For the most effective promotion contact us to discuss your marketing goals.

COMMITMENT DEADLINE – DECEMBER 1st, 2011

- ★ Please complete and return the attached commitment form by December 1st, 2011

ARTWORK DEADLINE – FEBRUARY 1ST, 2012

- ★ See attached spec sheet for advertisement size & file requirements
- ★ Ads that are not received by the deadline or that do not meet specifications will not be printed
- ★ Inserts, Flyers & other promotional material must be delivered by February 1st, 2012

SCHOLARSHIP DEADLINE – FEBRUARY 1ST, 2012

- ★ Please send hard copy of scholarship certificate or voucher by February 1st, 2011 to:

**ALL THAT JAZZ ENTERPRISES INC.
PO BOX 32709 VANCOUVER BC V6B 0H5**



SHINE DANCE FESTIVAL SCHOLARSHIP COMMITMENT FORM

Company Name: _____

Contact Person: _____

Phone: _____ **Email:** _____

Address: _____

City: _____ **Province/ State:** _____ **Code:** _____

Website for web link: _____

Select	Promotion	
	Scholarships contributed - up to \$749.00	¼ page program ad, web link
	Scholarships contributed - \$750 - \$1249	½ page program ad, web link
	Scholarships contributed - \$1250 - \$2499	Full page program ad, web link, logo on printed material
	Scholarships contributed - \$2500 and up	Full page program ad, web link, logo on printed material
	Customized Promotion Package	Call for details

The ideal candidate for this scholarship is a dancer who:

****FOR OFFICE USE ONLY****

Scholarships Received: _____

Artwork Received: _____

Confirmation Sent on: _____

List of recipients Sent: _____

PLEASE COMPLETE & RETURN THIS FORM BY DECEMBER 1ST, 2011 TO:

EMAIL: TAMARA@ALL-THAT-JAZZZ.COM

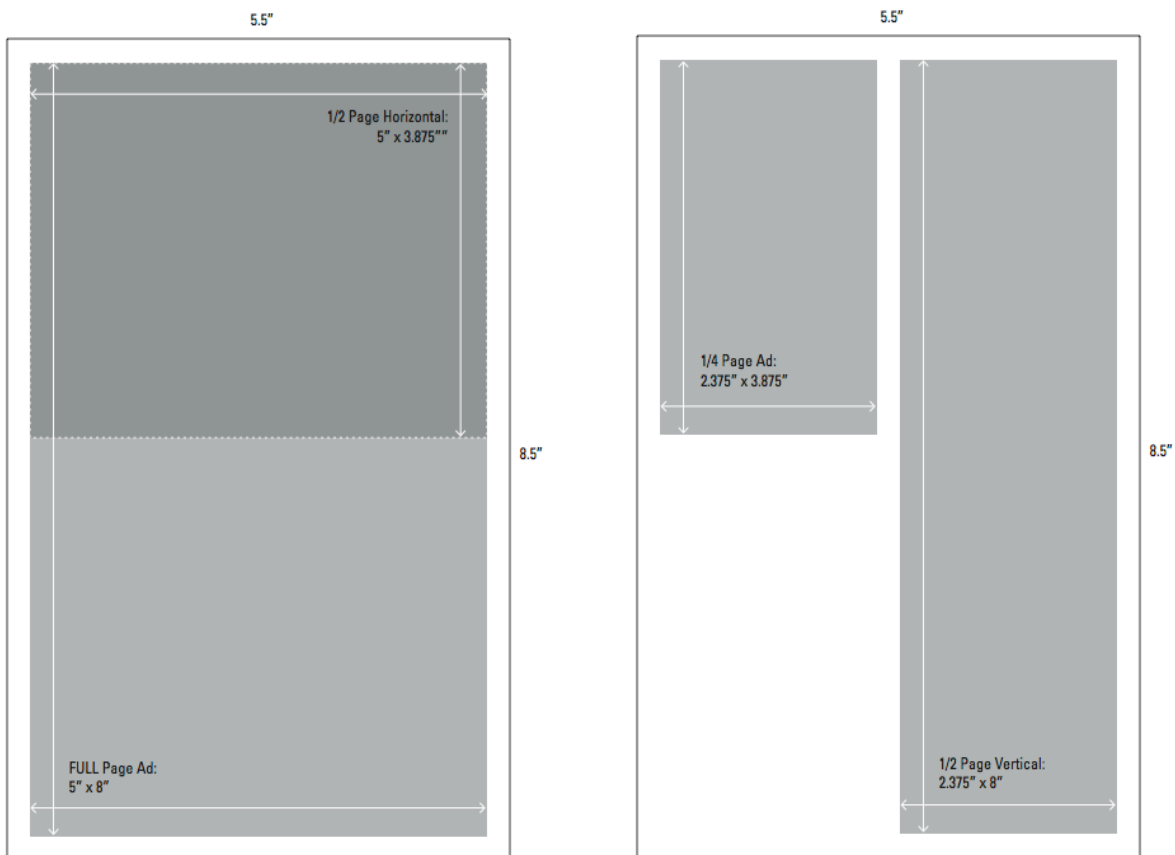
FAX: 1-877-922-8987



SHINE DANCE FESTIVAL AD COPY SPECIFICATIONS

FILE SPECS & FORMATTING FOR AD COPY

- ★ Files to be provided in press ready PDF format
- ★ Artwork must be supplied in Black & White format
- ★ Images must be minimum of 300dpi
- ★ Artwork supplied to actual size (no bleed)
- ★ Fonts converted to outlines



PLEASE EMAIL FINAL FILES BY FEBRUARY 1ST, 2012 TO: TAMARA@ALL-THAT-JAZZZ.COM

PLEASE INCLUDE:

- AD COPY
- BLACK & WHITE LOGO (PDF)
- COLOR LOGO (JPG)